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Mission Statement

Key West Vacation Properties & Realty is in business to provide the highest level of property management services to our customers. Our company is the most experienced in Key West with the most responsive and fast service.



Services

Key West Vacation Properties & Realty offers owners a full range of property management services, including, marketing your property for maximum exposure. Our company offers our guests proven satisfaction to make their stay as comfortable as possible. Our proven record of excellent service is reflected by the fact that over 70% of our guests are repeat visitors. Key West Vacation Properties & Realty offers a complete package of services to owners such as, direct deposit, monthly statements, online calendars, and most importantly caring for their property as if it were our own. We have the largest network of vendors and we hold the vendors accountable to ensure our owners are never overcharged for repairs and maintenance.

Marketing

Key West Vacation Properties & Realty marketing is a multi-faceted plan designed to reach over 1.4 million vacation travelers in the Keys and around the world. We are pioneers in Key West of this technology taking us to the next level with online bookings.

- Homeaway and over 20 travel partners
- Facebook
- You Tube
- Twitter
- Television
- Airport Terminal
- Magazines

With this automated system, it makes the rental program easier, provides more bookings, less hassle, and more time to respond to our owners' and guests' needs.



Advertising

Key West Vacation Properties & Realty has an advertising campaign containing ads on maps, magazines, and the Key West International Airport luggage pickup area. We have done research to discover where the guests are primarily traveling from in order to make our decisions on what works best. With this information we are able to broadcast our TV commercial in areas where Key West is most popular. By advertising our company in these areas we can show future clients who they should chose to rely on for their perfect vacation getaway.

Website



From the moment you get to our home page, you have the feeling of wanting to be here in Key West. Our site is very user friendly making bookings easy with just a few clicks. Our site is comprehensive but to the point and contains plenty of visuals, helping our guests choose just the right property for their needs.

Our Values



Unlike our competition, we have deep roots in the community, which offers us resources that allows us to get the work done as quickly as possible. We have one of the largest inventories in Key West and a variety that is so wide and balanced, it provides us with more to offer our guests. Our long term rental pool is more vast than others in Key West resulting in referrals from the military and hospital, as well as our competition.

Management



We have over 20 years experience in property management and are extremely passionate about our work. Commitment to our clients comes first making us sensitive to the needs of our owners. We are always researching technology that will keep us ahead of the competition. Our number one priority is running a smooth business and ensuring our owners are satisfied.

Personnel



Our staff consists of property managers, assistants, reservationists, meet and greet, housekeeping, and maintenance. Each member is local and the majority of our team was born and raised in Key West. This makes our turnover rate much lower than other companies. With 24 hour service it makes it more convenient to provide excellent service to our guests, tenants, and owners. With this staff we provide personal check in service making the guests' stay more comfortable.

Getting Started

We make getting started easy for you. Just fill out the owner information sheet located on the last page of this presentation and we will do the rest. After we receive the owner information sheet, we will prepare the contract and all necessary applications in order to rent your property. The following are the Vacation Rental annual and one time fees. Long Term properties only need City & County Occupational License.

Annual

City Occupational License \$19.95

County Occupational License \$20.00

City Transient Medallion \$125.00 (applies to transient rentals)

Hotel Motel License \$40.00

Website \$60 (depending on sign up date maybe less, prorated)

One Time

Sales Tax Certificate \$10.00

Website Setup \$50.00

Owner Information Sheet

OWNER INFORMATION

INSTRUCTIONS: If there are multiple owners' checks to be issued, you must fill out one form for each check to be issued, showing the percentage allocated to each.

Name: _____ Percentage ownership: _____

Address (line 1): _____ City, State, Zip: _____

Home Phone: _____ Phone #2 _____

Work Phone: _____ E-Mail: _____

Social Security # or Tax ID#: _____

Management Start Date: _____

Property Name: _____ (Something unique)

DIRECT DEPOSIT INFORMATION (Include a copy of a voided check):

Bank Name: _____

Bank Address: _____

Routing #: _____ Account Number: _____

Account Type: _____ Checking _____ Saving